

IN THE SPECIFICATION

Please add the following paragraph before the first paragraph beginning at page 1, line 1:

CROSS REFERENCE TO RELATED APPLICATION

This application claims the benefit of U.S. provisional application serial no. 60/432,940 filed December 12, 2002, which is incorporated herein by reference.

TECHNICAL FIELD OF THE INVENTION

The present invention is generally directed to video image display systems, and, in particular, to an apparatus and method for preventing a viewer from switching from a channel when an advertisement is being displayed.